

Destin White

Graphic Designer & Web Designer/Developer

About Me

Creative and detail-oriented Graphic Designer and Web Designer/Developer with extensive professional experience. Proficient in Adobe Creative Suite and web development technologies with over 10 years of experience. Adept at solving problems through creative thinking and a deep understanding of design principles.

Work Experience

Destin White Design LLC

Freelance Graphic Designer & Web Designer/Developer | 2019 - Present

- Designed and developed custom websites for various clients, ensuring alignment with their brand identity and business objectives.
- Created graphic design elements including logos, business cards, and marketing materials.
- Provided ongoing website maintenance and updates, including SEO optimization and performance enhancements.
- Notable projects:
 - GlyTech
 - Gulf Coast Detailing Co.
 - Superior Benefit Solutions

Zlight Technology

Director of Technical Support/Production Manager | 2017 - Present

- Managed a team of 3-4 employees in the Support Team and multiple design projects.
- Oversaw all LED Neon Sign orders from design to quality control through fabrication, packing, and shipping.
- Created and managed product catalogs, data sheets, presentations, business cards, and websites.
- Wire framed and prototyped all web designs before developing them into responsive HTML and CSS.
- Developed custom WordPress themes and set up Shopify ecommerce stores.
- Handled all IT tasks, including setting up computers, printers, and network infrastructure.
- Administered domain/email hosting and inventory software.
- Conducted lighting design, including photometric layouts and wiring diagrams.

The UPS Store

Manager | 2014 - 2017

- Operated various office machines and ensured a clean and organized store environment.
- Managed inventory levels, customer service, print and copy services, and packaging for shipping.
- Assisted clients in designing and printing various business documents and marketing materials.

Additional Responsibilities & Achievements

- Product Asset Creation: Took product pictures, created vector dimensions, and compiled data sheets.
- Website Design & Maintenance: Added product assets, updated plugins, and ensured all product pages were current.
- Graphic Design: Created flyers, presentations, catalogs, and sales materials.
- Production Management: Created mockups based on customer designs, set up signs for CNC cutting, and managed the production process.
- Lighting Design: Designed neon signs, photometric lighting layouts, and wiring diagrams.
- Technical Support & IT Management: Provided internal IT support, training, SOP creation, and managed Google Admin responsibilities.
- Team Leadership: Managed teams in the art, production, and shipping departments.

Contact

📞 504-810-8100

🌐 www.destinwhite.com

✉️ destin.white@outlook.com

Skills

Design Software:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe XD
- Figma

Web Development:

- HTML
- CSS
- JavaScript
- PHP
- VS Code
- Shopify
- Webflow
- Wordpress
- Elementor
- WooCommerce

Office Tools:

- Google Suite
- Office 365

Technical Skills:

- CNC Machine Programming
- IT Support
- Networking
- Google Admin

Education

A.A.S. Computer IT - Web Design

Delgado Community College | 2017 - 2019

Interests

- Family Time
- Golf
- Sports
- Video Games